



Do you want to know what is really going on among your people during the Corona crisis? Do you want to know how to best prepare for "going back to the new normal"? Then the unique Sensing Technology / App is an absolute must for you and your organization The Sensing Technology / App gives you a wealth of insights in a simple and modern way

## Working together during Corona in your organization, ensuring that everyone remains emotionally healthy

Keeping emotionally in touch with colleagues and employees was always fairly simple. Short moments at the coffee machine or chance encounters in the hall, elevator or during lunch, quickly provided insight in the state of mind of the other person.

It is no longer possible to bump into each other for a while. Now we talk during - more or less - formal calls via telephone or video connection. As a result, we miss a bit of spontaneity and direct personal contact. In this way we miss signals that are important for a good working climate.

Other important aspects are uncertainty and fear. Anxiety can arise from different angles: children distract from work, loneliness, fear of job retention, etc. Typically, we do not easily share this thoughts and feelings, but they keep nagging at people.

It is important that those responsible, can understand these signals quickly. Of course, there are plenty of people who take initiative when they get stuck, but it is important to be able to recognize weak signals before people get stuck.

Why? Because the stress builds slowly and by the time it manifests, it may be too late.

With Working\_together\_during\_Corona in your organization, the coffee machine stories are brought back to life. It makes it possible to recognize weak signals as -irrelevant- or -very relevant-. It will be a nice feeling to know that you have a "gauge" in the underflow of your department all the time.

With Working\_together\_during\_Corona in your organization you and your people can prepare themselves optimally for when measures are lifted. Why? Because of the physical distance, you don't know what condition people return to. By understanding (weak) signals in good time through Working\_together\_during\_Corona, you enable all parties involved to



anticipate them. In doing so, you not only show confidence towards and involvement from your employees, but also enable your managers and customers to make the right decisions by setting realistic goals and expectations.

Employees share their experience (writing, photographing, drawing, video, etc.) in the online app. By answering carefully chosen questions about the shared story, they give additional contextual meaning. For example, why did they share this story? Or, who should know about it? This provides 'warm data' (data on narratives) that gives insights into what is going on in the hearts and minds of your employees.

This gives you (quantitative) data about this unique work context and how it is experienced in your organization, along with the rich stories behind the figures.

The approach is very lightweight in use. The sharing of experience is anonymous, takes little time and storytellers typically experience participation very positively. The approach is both scientifically grounded and supported by a number of strong back-office processes for signal and pattern discovery and evaluation. This makes the approach powerful, scalable (for example to the entire organization) and yet flexible in its use.

## Start now and stay strong together



Do you want an in-depth insight of the impact of the present work conditions on your employees for a month?

Sign up via this <u>link</u>.

After filling in your details you will receive a confirmation email with further information. The email contains

a code that you share with your employees. This way you can start right away.

Our Corona offer gives you free access to the method / app. Optionally, you can use an online session to explain the shared experiences. Afterwards you will know what is really going on among your people during the Corona crisis and you will be able to prepare optimally for "going back to the new normal".

Would you rather call / email with Sensing expert Arno Korpershoek first to discuss your specific situation? Please get in contact: 06-50828718 / <u>arno@sensing-change.com</u>